



# PETE FRY

PERFORMANCE AND RESILIENCE SPEAKER

CREATING POWERFUL  
MINDS



*Pete Fry*

MEDIA KIT 2025







**Pete Fry** isn't just another motivational speaker.

He's a celebrity in the world of high-performance mindset training, working with NHL goaltenders and elite athletes to master peak performance under extreme pressure. If Pete can help goalies thrive after getting booed by 20,000 people, he can help your audience perform at their best, no matter the challenge.

As a former professional goaltender drafted by the New Jersey Devils, Pete learned firsthand that mental strength is the key to success in sports, business, and life. Today, he's a high-energy, transformative speaker who coaches Olympians, NHL players, Fortune 500 executives, and high achievers on the art of resilience, focus, and total confidence.

Book Pete Fry to inspire, engage, and empower your audience to tap into the same mindset tools used by the world's top athletes and peak performers.



# DISCOVER THE PHYSIOLOGY OF CONFIDENCE

Many Professionals and Entrepreneurs struggle with:

❑ **Self-Doubt + Lack of Confidence:**

Feeling uncertain and hesitating in high-pressure situations

❑ **Burnout and Stress:**

Feeling overwhelmed, stuck and mentally exhausted

❑ **Fear of Failure:**

Holding back from taking action

❑ **Inconsistent Performance:**

Performing well one day and struggling the next due to mindset challenges

❑ **Distractions and Poor Focus:**

Struggling to stay locked in on goals and priorities



**PETE FRY**

helps **individuals** and **teams**  
**break through** these barriers  
with **actionable strategies.**

# TOPICS AND TAKEAWAYS

01

## UNSHAKEABLE CONFIDENCE:

Learn how to instantly shift into peak confidence using physiology and mental conditioning so you perform at your best under any circumstances.

02

## THE POWER OF VISUALIZATION:

Discover how to use mental imagery to manifest success, gain clarity on your goals, and program your mind like the world's top athletes.

03

## ELITE FOCUS AND PRODUCTIVITY:

Master the ability to eliminate distractions, train your mind to stay locked in, and apply pro-level focus strategies to maximize performance.

04

## BOUNCING BACK FROM ADVERSITY:

Learn how to turn setbacks into fuel for unstoppable success and build the resilience of elite performers who thrive under pressure.

05

## FAIL FORWARD FAST

Overcome the fear of failure, take massive action, and use failure as a stepping stone for rapid success and personal growth.



# UNDENIABLE RESULTS



**SPORTSNET**

**msn**

**THE SUN TIMES**



**FEATURED IN**



**INGOAL**

**WSJ**

**THE STAR**

**The New York Times**



**The Gazette**

**The Athletic**

““““

The difference in my performance since working with Pete is that my game looks more confident. I don't really get surprised and I feel like I am always prepared for anything.

**- Jakub Dobeš**  
NHL Goaltender



““““

Working with Peter Fry and his team was seamless and professional. His presentation captivated the audience and created lasting engagement. Attendees were still talking about his powerful message long after the event.

**- Devin Bisanz**  
Event Organizer  
**CAPS**

““““

Pete Fry was a game-changer for our investors. His mindset strategies were powerful, practical, and left everyone feeling focused and inspired. Highly recommend him

**- Cameron Manning**  
Kelly Fry Team

**kw OCEAN REALTY**  
KELLERWILLIAMS



# BOOKING DETAILS

 **SPEAKER REEL**

## KEYNOTES (45-90 MINS)

**SPEAKING FEE:** \$15,000-\$25,000

*High-energy, powerful, results-driven talks that inspire massive action.*

### ADD ONS:

#### WORKSHOPS + BREAKOUT SESSIONS

In-depth training for teams, entrepreneurs, sales professionals and executives.

#### IMMERSIVE EXPERIENCES

Firewalks, Board Breaking

#### EXCLUSIVE LICENSING AND TRAINING PROGRAMS

License Pete's Programs for corporate training solutions

## BOOK PETE FRY TODAY!


### CONTACT DEVIN BISANZ


Keynote Business Director

Booking Link:

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